

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Northwoods Advertising
 Attention: Accounts Payable
 15 S. 5th Street
 Suite 1201
 Minneapolis, MN 55402

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
970403-1	11/11/12	November 2012	10/29/12 - 11/11/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Laura Engebretson	HRP -Minneapolis	National

Advertiser	Product	Estimate Number
Drug Policy Action Fund NM	Issue	DRUG POLICY ACTI

Flight Dates	Order #	Alt Order #
11/07/12 - 11/11/12	970403	06403369

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/07/12	11/09/12	6a A7N More In The AM 6-7a		--WTF--	:30	1	\$750.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	--WTF--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/08/12	6:12 AM	6a A7N More In The AM	6-7a	:30	DPA120250	\$750.00 NM
2	11/07/12	11/09/12	Good Morning America 7-9a		--WTF--	:30	1	\$625.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	--WTF--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	11/07/12	8:37 AM	Good Morning America	7-9a	:30	DPA120250	\$625.00 NM
4	11/11/12	11/11/12	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$293.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-----1	1	\$293.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/11/12	6:28 AM	Su 6a A7N More in the AM	6-9a	:30	DPA120250	\$293.00 NM
5	11/07/12	11/09/12	Live with Regis & Kelly 9-9-10a		--WTF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	11/07/12	9:35 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DPA120250	\$250.00 NM
1	KOAT	Th	11/08/12	9:23 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DPA120250	\$250.00 NM
3	KOAT	F	11/09/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DPA120250	\$250.00 NM
6	11/07/12	11/09/12	Katie Couric M-F 2p-3p		--WTF--	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	--WTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	11/07/12	2:55 PM	Katie Couric M-F	2p-3p	:30	DPA120250	\$250.00 NM
7	11/07/12	11/09/12	Ellen 3-4p		--WTF--	:30	1	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	--WTF--	1	\$275.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6868

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970403-1	11/11/12	November 2012	10/29/12 - 11/11/12
Advertiser	Product	Estimate Number	
Drug Policy Action Fund N	Issue	DRUG POLICY ACTI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/07/12	11/09/12	Ellen 3-4p	3-4p	--WTF--	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/09/12	3:23 PM	Ellen 3-4p	3-4p	:30	DPA120250	\$275.00 NM
8	11/07/12	11/09/12	Action 7 News @ 6p	6-630p	--W-F--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	--W-F--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	11/07/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	DPA120250	\$900.00 NM
2	KOAT	F	11/09/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	DPA120250	\$900.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,743.00
<u>Agency Commission</u>	\$711.45
<u>Net Amount Due</u>	\$4,031.55
New Mexico Tax Rate 7.0%	\$282.21
<u>Amount Due</u>	\$4,313.76